



****MEDIA ALERT** **PHOTO/NEWS OPPORTUNITY** ** MEDIA ALERT****

**Mather's—More Than a Café on 83rd Street (Chatham)
Perfect Location for Inaugural News Coverage**

WHAT: Mather's—More Than a Café on 83rd Street will be celebrating the inauguration of President Elect Barack Obama. The Café is a well-respected community gathering place for older adults who live in the Chatham neighborhood. Special guests and southside Chicago neighbors will gather to commemorate this very special day.

WHERE: Mather's—More Than a Café
33 East 83rd Street
Chicago, IL
(773) 774.4804

WHEN: Tuesday, January 20, 2009
9:30 a.m. – 1:00 p.m.

VISUALS:

- Open microphone for Café customers to share personal thoughts and experiences.
- Café customer reactions to President Elect Barack Obama's acceptance speech.
- A life-size President Elect Barack Obama stand-up will be onsite for customer photo opportunities.
- Speakers from the community will be available to share personal stories. Example: Mrs. Edith Smith (94 yrs and Aging Well) – First African American to graduate from Grinnell College, Grinnell Iowa. She is a distinguished graduate and a Mather Connection Volunteer.

WHO: Older adults from the southside of Chicago, special guests

BACKGROUND:

Based in Evanston, Illinois, Mather LifeWays enhances the lives of older adults by creating Ways to Age Well.SM Founded in 1941 by entrepreneur and humanitarian Alonzo Mather, Mather LifeWays is a unique not-for-profit organization dedicated to providing a continuum of living and care; making neighborhoods better places for older adults to live, work, learn, contribute and play; and identifying, implementing, and sharing best practices for wellness, workforce issues, memory care, and empowering caregivers. To learn more about our senior living residences, Community Initiatives, Institute on Aging, and how you can make a charitable contribution to advance our mission, please call (847) 492.7500 or find your way to www.matherlifeways.com.

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