



**FOR RELEASE:**

**Mather LifeWays Recognized for Excellence With Most Wins  
in Prestigious 50+ Housing Awards**

*For a Full Range of Services to Older Adults, Mather LifeWays Gets Top Honors  
Across Categories from the National Association of Home Builders*

**Evanston, Ill. (February 27, 2012)** – Mather LifeWays, a 70-year-old not-for-profit dedicated to enhancing the lives of older adults, has won the most awards of any recipient, with eight prestigious National Association of Home Builders (NAHB) awards, including two Innovation Awards. These awards demonstrate Mather LifeWays commitment to quality senior living residences and programs.

“It is gratifying to have the groundbreaking work that Mather LifeWays is doing honored by one of the industry’s leading organizations,” said Mary Leary, president and CEO of Mather LifeWays. “The NAHB awards recognize the very center of our mission as an organization, to help provide older adults Ways to Age Well.”

In the new Lifestyle Category, Mather LifeWays won five of its eight awards including Best Fitness and Wellness Program, Best Lifestyle Program and Best Dining or Café Experience. The Lifestyle Category recognizes those areas that directly enhance personal satisfaction and quality of life including social, entertainment, spiritual, educational and other programming according to NAHB award descriptions.

Splendido, a resort-style Continuing Care Retirement Community (CCRC) in Tucson, won Gold and Innovation Awards for its “Gestures of Joy” group under Best Fitness & Wellness Program. Through an original combination of music, sign language, and movement, this resident group shares the joy of wellness, as it performs for audiences around Tucson. Splendido’s Intellectual Pursuits Program (SIPP), which offers a variety of classes for residents, taught by residents — including Spanish, Psychology, and Healing Imagery/Music, received the Silver Award for Best Lifestyle Program. Roughly 65% of Splendido’s resident population participate in the very popular SIPP classes, and attendance is often at more than 100 people in each class.

The Mather in Evanston, Illinois, the latest addition to Mather LifeWays family of senior living residences received three Gold Awards in the categories of Best Repositioned, Best Proposed CCRC, and Marketing. The Mather offers a 10,000-square-foot spa and fitness center, on-site health care, cinema, seven dining venues, and more.

Mather’s — More Than a Café concept, with three locations in Chicago, was honored with Gold and Innovation Awards for Best Dining or Café Experience. The Cafés feature a multitude of classes, computer learning, workshops, health screenings, exercise and opportunities for lifelong learning in a friendly, bright atmosphere; all complete with a café restaurant for people of any age.

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The NAHB 50+ Housing Council has promoted excellence in the 50+ housing industry for the past 19 years. Awards were presented in 44 categories to current and planned projects from across the United States and throughout the world at a ceremony held in Orlando, Florida on February 9.

“We will continue to be recognized for innovation,” said Mary Leary, president and CEO of Mather LifeWays. “The needs of boomers and older adults demand vital interaction with a changing world. We work every day to provide the environments and programs to meet those needs.”

For more information about Mather LifeWays, visit [www.matherlifeways.com](http://www.matherlifeways.com).

### **About NAHB**

The National Association of Home Builders is a Washington-based trade association representing more than 225,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. NAHB is affiliated with more than 800 state and local home builders associations around the country.

### **About Mather LifeWays**

Based in Evanston, Illinois, Mather LifeWays is a unique, non-denominational not-for-profit organization founded 70 years ago to serve the needs of older adults. Dedicated to developing and implementing Ways to Age Well<sup>SM</sup>, Mather LifeWays creates programs, places, and residences for today’s young-at-heart older adults. These include providing continuum of living and care; making neighborhoods better places for older adults to live, work, learn, contribute, and play; and identifying, implementing, and sharing best practices for wellness programs, aging-in-the-workplace issues, emergency preparedness, staff development, and online education and programs empowering working family caregivers. To learn more about Mather LifeWays senior living residences, community initiatives, and Mather LifeWays Institute on Aging, call (847) 492.7500 or find your way to [www.matherlifeways.com](http://www.matherlifeways.com).

### **CONTACT:**

Lori Keenan  
Smarthinking PR for Mather LifeWays  
[Lori@SmarthinkingPR.com](mailto:Lori@SmarthinkingPR.com)  
847-902-2905