

# Café Plus Model Learn how to adapt this award-winning concept in your community!

# What Is the Café Plus Concept?

The award-winning Café Plus concept is designed to attract active, younger-older adults (age 50 and better) by providing fun and educational, wellness-related programs and activities. Starting with something as simple as a cup of coffee, we engage older adults to achieve endless possibilities.

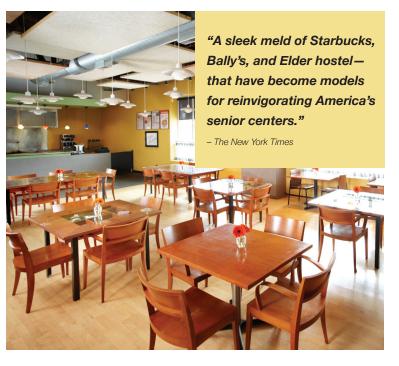
## Create Your Own Café Plus

Your organization can adapt the Café Plus model and increase outreach and engagement with older adults in your community.

By attending the three-day intensive training workshop, you will:

- Learn to identify and respond to the needs of the community
- Discover ways to budget, train your staff, measure performance
- Visit locations that are adapting this model in different forms
- Learn the many ways that other organizations have adapted the concept

# You'll also see our Café Without Walls program in action!



You'll take away everything you need to start your own Café Plus—whether it's in a new facility, updating an existing one, or even without a bricks and mortar location.

# Experience the Café Plus Concept for Yourself 2014 Café Plus Workshop

## Monday-Wednesday, June 9-11, 9:00 a.m.-4:30 p.m.

To register, for questions, or to request individual consultation to design a Café Plus for your organization, please contact Betsie Sassen: (847) 492.6806 or bsassen@matherlifeways.com

Over 229 people from 121 cities in 30 states and three foreign countries have completed a Café Plus workshop. Browse some of their stories at: www.matherlifeways.com/cafe-plus-model/cafe-plus-in-action.



# 2014 Café Plus Workshops



#### WHEN:

Monday–Wednesday, June 9–11\*
9:00 a.m.–4:30 p.m.



Mather LifeWays 1603 Orrington Avenue, Suite 1800 Evanston, IL 60201

Cost is just \$1,195\*. Register additional attendees from your organization for \$900 each. Price includes a three-day interactive workshop, café tours, and the *Café Plus How-To Manual* with valuable templates designed to help you create a café from the ground up. Lunch and afternoon snacks will be provided.

## **Registration:**

Fill out the form below and return by fax, mail, or scan and e-mail, along with payment or credit card information:

Mather LifeWays Attn: Betsie Sassen 1603 Orrington Ave., Suite 1800 Evanston, IL 60201 Fax: (847) 492.7513 E-mail: bsassen@matherlifeways.com

Name:	Organization/Company:	
Street:		
City:	State: ZIP	:
Daytime Phone:	E-mail Address:	
Payment Type:     O   Money order     O   Check (payable to Mather LifeWays)	O MasterCard O Visa	
Card Number:	Expiration Date:	
Amount: \$		
Name as it appears on card:		

Cardholder acknowledges the transaction in the amount shown above and agrees to perform the obligations set forth in the cardholder's agreement with the issuer.

Signature:	
orginataroi	

For questions, to register, or to request individual consultation on workshops or technical assistance to design a Café Plus for your organization, please contact Betsie Sassen: (847) 492.6806 or bsassen@matherlifeways.com.

Registration fee is non-refundable.